

President Trump Body Language George Floyd Speech (2020)

Wed, 9/2 12:46PM 43:56

SUMMARY KEYWORDS

trump, people, illustrators, speech, body language, words, leaking, chase, agree, watch, podium, behavior, protect, world, piece, talk, greg, president, walking, law



00:00

And he does he does a lot of of moral high ground posturing. Yeah. All of us there so we can talk through that. And then you know, that's that's good classic stuff for them. And there's containment shown in him and I can point those out and then we can chime in that given it seven minutes do we do we want to play through it and just go, stop and might be easier Scott? I think it's gonna be easier. Yeah. To do what? just just just play through it and we go, Okay, let's stop. Let's stop there. And say a little bit. Okay, what a crazy guys.



00:34

Amazing. Yeah. So we're good.



00:38

All right. You ready? Yeah. Here we go. I'm Scott Raskin, the body language expert and analyst I trained law enforcement in the military and interrogation body language. I'm Mark Bowden. I'm an expert in human behavior and body language help people all over the world. Stand out, win trust, gain credibility every time they speak, including some leaders of the g7 Hey, I'm chase Hughes. I'm a behavioral expert that 20 years in the US mail



01:00

Military now I teach interrogation and baver profiling. I'm a trial consultant here in the United States. I'm Greg Hartley. I'm a former Army interrogator interrogation, instructor resistance to interrogation structure. I've written a bunch of books on body language and behavior. And now I spend most of my time with corporate america and Wall Street. Today, we're going to talk about President Trump's speech dealing with the unrest in the US, it's all over the US. It's important to remember as we go through this, we're not political when we do this, and we call this we see him right down the middle. And if it leans over this way, we're gonna say how we think it leans over this way. And we'll give you the reasons why. We think it leans over this way. Because see, we're gonna tell you why it leans over this way and give you the reasons why. So it's important to remember, we're not political bridges, we call them like we see him when exactly what we see in what way it looks to us. So right out of the gate, let's just go ahead and watch some of this. And then we'll get started. Yeah, Greg. Yes. So guys, I worked years ago with the White House Writers Guild with a few folks from their guy named Josh Gilder who was a partner on a TV project. I did and they would say



02:00

Say Josh said the best moments of his life for ronald reagan as President, because he could deliver a line like no one else. Realize that all of these people are delivering scripted information. They may control content.



02:12

But the writing and the the actual speech is not something they've written. And we're going to see a lot of that we're going to talk a lot about that. In this delivery, you don't see the usual circus of body language that Trump does in this, and we'll talk through it. And Mark, I'm sure you see things that stand out, and we'll point those out as we go through as well. Oh, yeah, that's some great writing here for sure. Okay, all right. Here we go.



02:38

Thank you very much.



02:40

My fellow Americans, my first and highest duty, as president is to defend our great country and the American people. I swore an oath to uphold the laws of our nation. And that is

exactly what I will do. All Americans were



03:00

rightly sickened and revolted by the brutal death of George Floyd. My administration is fully committed that for George and his family justice will be served. He will not have died in vain. But we cannot allow the righteous cries and peaceful protesters to be drowned out by an angry mob. The biggest victims of the rioting are peace loving citizens in our poorest communities. And as their president, I will fight to keep them safe. I will fight to protect you. I am your president of law and order and an ally of all peaceful protesters. But in recent days, our nation has been gripped by professional anarchists, violent mobs, arsonists, looters, criminals, writers and Tifa



04:00

And others. So what we're seeing here is one of Trumps most important speeches ever. So as he comes out, he's doing that classic presidential stoic walk, you know, seems a little jerky movements. He's not looking around. Nothing else happened. But he's walking toward that, that podium. And when he gets there, we notice is important to him because he, as he's holding both sides of the podium, not once, not one time, during this whole speech, do both hands come up. You see, when you see him, they both come off at different times, but not there at the same time are both hands free. You see at the end, where he says, whatever it is, it's over. You see his hands come up and sort of tap the top of the podium, but that sort of signifies that that's a speeches over usually his his illustrators are huge. He's classic. People always ask us,



04:44

I'm sure Trump has like a gift every day when you see him as he is. Because he's doing he's always doing this piece pinpointing this and he's doing that it's got his, his elbows in. He's almost doing karate chops as he's as he's talking. His illustrators are huge, but in this case, I believe he's been asked



05:00

to rein that in, you know, kind of real issue but because as he's gripping that podium, he's still illustrating hitting those specific words and phrases, illustrators are the things that we use to, to emphasize specific words and phrases like I did just that. And as we as he does

that, that's why that's where the squirming starts, and the ducking and the screenshot and the elbows coming forward and the shoulders coming in, because he's trying to do that he's just not used to, to holding steel and not using all of his all of his illustrators. This is a great example of why absolutes don't work. If we if we were watching him for absolutes, we would see that shoulder rise and think it meant something, but he's holding the I agree with you. He's been coached. You'll notice later, I'll show you I'll point out exactly where you can see the coaching. He's been coached to hold on to that to that podium, and you see a shoulder move because he wants to move his arm. And there's only one time that you get any real body language as a result of it because he's moving around. So much. You



06:00

You can't miss it. And sorry to step on your skirt, but I wouldn't know what we're doing we're telling what we think. So yeah, so that that's that's what that's the way I see it as an overall he's trying to East he's attempting to stay control thing he does a pretty good job of not moving his hands out but but a couple of times a couple of them get away from him. But that's because those are really important to him when he's illustrating those, you know, you're really good symmetry there, which is usually



06:28

a good signal that somebody has been told to be symmetrical especially with Trump because usually you get these okay I gestures would come in pretty early with him. So he's really buttoned down has to be said he can take it can take instruction quite well. did many many series of the apprentice that he does a great job in the apprentice, you know was instructed by Mark Burnett on that so when it comes to taking instruction, he can take it we will see him do a few okrs I think a little bit later on but but he's well knuckled down at this point. Yep.



07:00

Pretty good.



07:02

They similar to you guys, I saw the we see a deviation from his normal behavior. And that's one of the reasons I think that that we thought this this video would be important here

because it's so different. And people ask us to Trump all the time but I think this one is great because it shows just that grabbing onto the podium. Absolutely coach. And what we're seeing I think with the shoulders is resisting his his normal impulse. And I saw a body language expert analyzed this video already on on YouTube and said the the teeth exposure is a sign of him being really angry. And that is absolutely false. And I hope you guys agree with me. Oh, 100% he does it all the time. It's not anger. It's



07:47

Yeah, you go back to his appearance on Oprah in like 1985 or his interview with Larry King in 1987 when he's a 30 something and you can see the exact same behavior.



08:00

It's never changed. And one thing you'll notice here is when we have outlier humans, they tend to have outlier behavior just like Bill Gates, that so we'll see a lot of the strange behavior in humans that are that are outliers. Yeah, Chase, I'll go back and I'm gonna hit a couple a couple things you said but also add a few others. If you go back and watch him as a young man, his body language is a bit of a circus. I always say he is an outlier. He is. He's an 800 pound gorilla in his own world. He's a creature of his own making. He's managed to create this bubble around himself and people copy his body language is the great indicator. But the way he moves his mouth and all of that stuff is very much Trump. It's a unique thing. The thing I noticed in here very early, is he strikes a pose when he hit its moral high ground. He knows that those that script is right when it talks about things like I took an oath the American people exactly what I will do will not have died in vain and every one of those he strikes a pose a bit



09:00

Now that's not because he's lying. That's not because that's because he's Donald Trump. And he is keenly camera aware. And because that's human nature, if either of us were delivering that same speech, there's a certain amount of pride and a certain amount of raise of your head, it's going to happen, uncovering his throat. All that's clear. It's even though he's coached, even though he's controlled, his body language is still leaking. And this is what I want you to pay attention to, is it doesn't matter how good your coach is, you're still human. They're going to be a couple of times, you're going to see things in here. I saw things in here. I wish I could not see, not because he was lying, but because of other reasons. I'll point out as we go through, because humans leak information. So those dominant behaviors that will usually see him do at the rallies and he'll do them full blast,

you know, which is that change up that he'll do in in profile to get that classic Romanesque dominant coinage icon, essentially, again, I think you're absolutely right. We see he can't stop it leaking.



10:00

But it is, you know, compressed down because somebody has come to him and said, You know, this time, keep it still, you know, keep to the script. Stay on board for this one. It's super important.



10:16

Okay, he does a good job of staying on script. Yeah.



10:21

A number of state and local governments have failed to take necessary action to safeguard their residents. Innocent people have been savagely beaten. Like the young man in Dallas, Texas, who was left dying on the street, or the woman in upstate New York viciously attacked by dangerous thugs. Small business owners have seen their dreams utterly destroyed. New York's finest have been hit in the face with bricks. Brave nurses, who have battled the virus are afraid to leave their homes



10:58

a police precinct



11:00

has been overrun. Here in the nation's capitol, the Lincoln Memorial and the world war two Memorial have been vandalized. One of our most historic churches was set ablaze. A Federal officer in California and African American enforcement hero was shot and killed. These are not acts of peaceful protests. These are acts of domestic terror. The destruction of innocent life and the spilling of innocent blood is an offense to humanity and a crime against God. Chase you got anything.



11:42

So what we're seeing here is the beginning of what's called a story arc. And if you're into hypnosis or you teach hypnosis, this is something that's called fractionation. Or if you are in some kind of an interrogation world, of the metal



12:00

Military this we might call this emotional fractionation



12:04

we'll start out with this is my oath, there's some victims, but I promise you, I'm gonna fight for you. And then so there's just a couple of little bumps there. And now we're just hitting the point where he's talking about the victims, the police department, the guy in Dallas, who who was killed, and all the people who were affected by this. So now we're at the big fall of the story here. So this this would represent Act Two, in a three act structure to where this is like the big crux of the book coming down and we'll see how he decides to make this thing go back up again and and how we're able to finish on a good note and we leave the reader or the viewer satisfied towards the end. We see a little more of the teeth exposure here that's completely normal for anybody that's that's watching. This is normal behavior from probably the time he was 20. And



12:55

we see some more podium gripping here. And one thing you'll notice is any other



13:00

interview you see his town hall meetings, his rallies, and he's making eye contact with people in the audience nonstop. He's looking at the camera, he's looking straight ahead. Right now, if you go back and look at his eyes, it's from teleprompter to teleprompter. And the only time we see him look forward is just a couple of times when he is switching from one he memorizes that final few words makes eye contact switches to the hotel property. Right. And hopefully, that's why it sounds



13:29

almost it's I mean, maybe he's read it twice. Yeah, um, read the speech, because he's going through that data that data, and there are specific things he does when he's reading. You know, when he gets it sort of goes up and he gets that little wincing thing when he when he talks about things. But I think that's I think that's from inside. That's actually bothering him who is trying to get it done so that that's what that's about. But yeah, I agree with you. Obviously, he's not it This isn't hasn't been rehearsed very well, at all, but obviously he's read it pretty easy.



14:00

Gotta probably go through it. Greg, what do you get? Yeah, so I got a few things. When he says righteous cries of peaceful protesters is the only time I see his arm not move, but close to his ribcage. That's usually an indicator of stress or fight or flight or disgust or anger or some emotion, because humans walk around with your soft white underbelly exposed to the world. We create exoskeletons when we feel stress, so we put our elbows tightly to our side, you only get in the entire thing. Explain what an exoskeleton is. Yeah, so just meaning you're trying to protect those soft white underbelly organs of yours from attack. We're like I say we're the only animal that walks around and shows our abdomen to the world. So we have to protect we create an artificial skeleton, or bony surfaces between our vital organs and the rest of the world. And you can see his elbow pull in, which is the only time I see it. He talks about one of my favorites, that and this is the Trump condescend Shana is the same one residence. He's very common.



15:00

descending to these governors in that moment. If they can't hear it shall known because I can certainly hear it. His punctuation between when he's talking about a police precinct has been overrun here in Washington. He misses the punctuation. It should you can tell that it says a police precinct has been overrun and here in Washington or but he just rambles through that as if he's saying here in Washington, this happened, these two pieces, the sentence doesn't work together, and then listed their last two are really powerful language written by someone. I am their president. I am your president. This is one of those things you get all the times we see Trump will often say he is divisive. All politicians are divisive in today's world. This is one of those attempts by his writer to say I'm their president. I'm your president. I'm going to protect you collectively. It's good writing.



15:54

Okay, what do you got Mark? So it really is very, very good writing. Let me pick up on some of the colors



16:00

images that are being used here which have a contemporary meaning, but there's a very old



16:07

resonance cultural resonance. Let's start with savagery from sub Aaj. While this idea of a wild place, the idea of the thugs, the gaze which were, to my understanding, a group from India who were rampant in bachlin, very difficult difficult to handle the vandals, a Scottish tribe that Hadrian had to build a wall in order to keep them out and keep them encroaching on the state of Rome. So there's this idea of the the ordered state, what we might call the walled garden, the paradise being encroached upon by chaos, savage wild chaos from outside, and then the idea of the crime against God so it invokes a higher power in order that the repercussions of this



17:00

Are you to that, that that I guess,



17:05

encroaching on the higher power and the higher order? So it's a big, big statement to make. One if you notice he persons his lips at the end of that. And for me what I think that person is those are not words that Donald Trump typically use it. All right. Jc anything? Yeah, so let me just add on to what Greg said just for the viewers, those arms coming in to the body, the humerus sticking in towards the torso. We've spent a lot of our our history as humans running away from giant cats. And one thing that stress and fear does to us it makes our bodies protect arteries. So that the this artery under here, our our brachial artery down here, squeezes in towards the body. If you go on YouTube and watch like people getting scared compilation of like people



18:00

jumping out of trash cans, you'll see shoulders go up to protect the sides of the neck. And

even the fear of facial expression makes this muscle right here tighten this middle class toy muscle right here. And it almost jumps in front of the carotid artery. During that just I talked to a cancer surgeon a few months ago, so that he's had to move that out of the way to get to the carotid in many surgeries, because the patients, but there's one thing fear does it makes us protect arteries. And we see we saw a good example of that here. Excellent. Right.



18:36

And a crime against God. America needs creation, not destruction. cooperation, not contempt, security, not anarchy. Healing, not hatred,



18:51

justice, not chaos. This is our mission, and we will succeed 100%



19:00

We will succeed, our country always wins. That is why I am taking immediate presidential action to stop the violence and restore security and safety in American. I am mobilizing all available federal resources, civilian and military to stop the rioting and looting, to end the destruction and arson and to protect the rights of law abiding Americans, including your second amendment rights. Therefore, the following measures are going into effect immediately.



19:39

Chase, what do you got? I think Mark's really going to expand on this from his perspective, but we see a lot of juxtaposition of phrasing here, which makes people we pay a little bit more attention. And it's if we are we're either A or B, you're you're for us or you're against us. So that's it's a it's a great way to win an argument and it's one of



20:00

That the techniques that's taught in law school for litigation and cross examination are doing your closing arguments in the jury. That's fantastic. And we still see him squirming against the instructions to grab onto that podium and don't let go will drive i think is fantastic to watch. He's using words that are not his own. He's using more team focused

pronouns here than ever before. It's usually I me my all these self focused pronouns, but he's there's a lot of wheat here.



20:34

Excellent that this this was probably my favorite part of the whole thing because it looks like he's dancing in there. If someone's gonna grab that put a track behind it. I know it because it really does look like something's happening there. Dance wise, but he's he's squishing a song or something. Oh, man. It's all it's really it's hilarious. But that's when people say I bet this is a gift is by those. That's what that's what they're talking about. For us, the way we see things like that. He's trying his best to hang on that thing to great



21:00

What do you got? Yeah, I got a lot on this one, he is leaking Trump is leaking through all of the coaching. These are not nobody scripted these words, we will succeed 100% our country always wins those superlatives, that is Trump, Trump always use a superlatives. There's a grimace, at one point when he's talking about restoring security and that there's an orphan here that. So when I say I don't like things I can see in body language. There's an orphan phrase in this entire speech that fits nowhere else. And that's the second amendment. Explain what orphan phrases so if I were walking through this entire thing, and I were building, you know, higher ground, pulling people together, all of that all of this fits except for the second amendment piece, and I have a feeling this is an insistence that he puts it in here to say, we're not gonna leave you out. We're not saying that you can't protect yourself, but we are going to protect you as well. My guess is that some Donald Trump language



22:00

Put back in here. And it's tightly tied to the right. Clearly, you know, the conservatives, although there are many gun owners in the US who are not conservative people seem to forget that. He is simply saying the citizens, we are going to take control, but we're not going to take your guns. That's an important piece for him to point out. And it is actually tightly tied to the message. We're not going to take away your rights, but we're going to we are going to take over the streets. He calls himself a law and order president. This is an interesting twist. I just feel like that second amendment is an orphaned statement in the rest of this entire message. And Mark, you probably have comments are on that one, I would imagine. Yeah. So to Chase's point, to your point, here's a piece of classic rhetoric. And if you're ever writing a speech, you could do you know, for no better than go for this

piece of classic classic rhetoric, which is this not that. So he does a whole list of it's going to be this not that ending with something around six



23:00

purity, not anarchy. So this not that you can start with the positive and go to the negative or start with the negative and go to the positive, but a great long list. And what you get is an element of truism, which because it's rhetorical, and because it's truisms, it feels really good. Just the rhythm of it already feels good. You don't even need to understand the linguistics you get wound up in that kind of journey that that rhythm is taking you on. So again, I totally agree with you there, Greg. This is not Trump's usual speech pattern. That's a good rhetorical writer. Really good catch there with the 100% I mean, that's a that's a measurable and no really great speech writer would put in a measurable like that. That's a classic superlative of I'm surprised he said 100 not 110%



24:00

Well, your second amendment rights. Therefore, the following measures are going into effect immediately. First, we are ending the riots and lawlessness that has spread throughout our country. We will end it now. Today I have strongly recommended to every governor to deploy the National Guard in sufficient numbers that we dominate the streets. mayors and governors must establish an overwhelming law enforcement presence until the violence has been quelled. If a city or state refuses to take the actions that are necessary to defend the life and property of their residents, then I will deploy the United States military and quickly solve the problem for them. I am also taking swift and decisive action to protect our great cats.



25:00

Capitol, Washington DC. What happened in this city last night was a total disgrace. As we speak, I am dispatching thousands and thousands of heavily armed soldiers, military personnel, and law enforcement officers to stop the rioting, looting, vandalism, assaults and the wanton destruction of property. We are putting everybody on warning, our seven o'clock curfew will be strictly enforced. Those who threaten innocent life and property will be arrested, detained and prosecuted to the fullest extent of the law.



25:44

Chase where you get



25:47

right here. We just saw him go through this juxtaposition list. Which basically, you know, as we're walking through the juxtaposition, we're saying, okay, yep, yes, I agree. I agree. I agree. I agree. So what he's doing



26:00

We're clicking back up that little emotional roller coaster. And we see him go to the top here. So now we're going back up on the emotional plane here. And we're also seeing



26:12

his use anytime you see him using words when he's really making eye contact with the audience, you know, he's going off script. You know it all those moments when we're hearing phrases, they're like 100% word thousands and thousands of military people coming onto the streets. That's not in there. And you can tell because he's making eye contact he reverts to his natural behavior because those are his words.



26:38

I agree with you. And we know some of these things are when he's not hitting the origin supposed to they're supposed to be emphasized.



26:46

He does words like he says end it now ended now. It just sounds odd. We should say no, what ended now we should be saying that. That's why I don't think he's rehearsed it or read it really many times. I'm gonna say again once, maybe twice thoughts.



27:00

A



27:02

lot of these things when they should have emphasis on them when I guess he's used to doing it with his illustrators, they don't it's not there the power that this thing could have isn't there they can really be punch it. It just feels like he's going like this. We could really come around and get you got regular not Reagan, right? This is Yeah, yeah. There's no reason for me chase the thousands and thousands of started jumping thousands and thousands i think is a big piece. Then he starts to give you



27:29

your comes to Moses down the mountain, I'm going to quickly solve the problem for them with thousands and thousands of these. I strongly recommend you know, he's walking through the things that he's going to do for us. And he does start Trump's leaking out here. You can start to see him. And you can also I imagine, see the speechwriter standing on the side clinching, thinking thing, please stay on message. I'm sure his handlers are thinking because he is his own animal.



27:58

Mark where you got



28:01

Yeah, so a couple of points here that I picked up on I'd be interested other people's view. The violence has been quelled. I think what I saw there was that a bitter signal in his in his mouth. If you think if you think about sucking a lemon,



28:16

and you get this kind of bitterness there, it's that sense of this will be a bit interesting for people this will be a nasty taste. And then I think I got to breathe out on fullest extent of the law. And a blow out through the nose again, my little, my little puppy does that when she she wants you to know that, that she could be pretty aggressive and nasty. She'll do a little like that just to tell you just to tell you who you're dealing with.



28:56

Third time around if you won't play with a chill light



29:00

You one of those apes?



29:03

Do it often it's a form of outbreath or a Barker like that. So yeah, exactly. I think I think we're seeing one of those from from Trump at that point again, this is this is leaking as well.



29:20

I think he stays pretty close to on because of his hands. Someone is very well, we'll see that leak here in a couple of minutes in this next piece, but he's pretty still on his brain is starting to hop in and say, I need to punctuate here. It's what's made him Trump to this point, regardless of whether you like it or you don't like it, it's what made him Trump. So I agree with it. And those anchors are is on there. Somehow they've anchored that in here on him because he never does that. And he's he was he started going, please, please. No. So as he's as he's doing that, somehow they've anchored it in there because what he's trying he knows not to come off there. So whoever's asked him not to do that. You can't tell them what to do. When they ask him about do that.



30:00

It's got to be somebody that you know, will listen to, because he's not doing it.



30:05

We covered Hillary and and Trump in Twitter and we were watching the same thing, Hillary grip, because she's wouldn't when she's off speech. She would grip the podium and he would send standard dance around just all of this stuff. Yeah, it's coaching, coaching, coaching. And I really look I mean, if in my view if Trump is anything, he's a great entertainer, a great entertainer, and he's been well trained in entertainment by one of the innovators of edetate. The only reason we watch TV like we watch it now, and some of the format's is because of Mark Burnett. And remember, he worked for years and years with Mark Burnett. And what you got to see about entertainers is that illustrators will be big,

because they know it fills the screen and it keeps people watching them. And so when you stop Trump using those big big illustrators, you



31:00

Kind of stopping doing what he does very, very well, which is attracting an audience. Whether you like him or not, you can't help but watch him. I think when you watch him an election and we can cut this out, but I think when you watch an election, he does what I call the flaming bag of dog. You could fill in the rest for yourself, the little Marco, the lying Hillary, that's a flaming bag, because if you stomp on it, it gets worse. If you ignore it, it burns your house down. And he's just a master of that kind of thing. And it's entertainment mark, I agree is 100% as far as the big illustrators go, remember, he says he's trying to hang out, he's still getting them done. But that's why he's doing that squishing squirming and ducking stuff. It looks like he's dancing, because he's trying, he's still illustrating, but he's not able to use his hands or his arms. So I'd like to find out who's won the head that talk with him. Because that's, that's that's probably the most potent person in the White House. Yeah, for sure. Maybe his wife said you look silly, keep hold on to the



32:00

I see



32:02

this terror to be I noticed that you will face severe criminal penalties and lengthy sentences in jail. This includes and Tifa and others who are leading instigators of this violence.



32:18

One, law and order



32:22

and that is what it is one law we have one beautiful law. And once that is restored and fully restored, we will help you. We will help your business and we will help your family. America is founded upon the rule of law. It is the foundation of our prosperity, our freedom and our very way of life. But where there is no law, there is no opportunity. Where there is

no justice. There is no liberty, where there is no safety. There is no future.



33:00

We must never give in to anger or hatred. If malice or violence rains, then none of us is free. I take these actions today with firm resolve, and with a true and passionate love for our country, by far, our greatest days, lie ahead.



33:22

Thank you very much. And now I'm going to pay my respects to a very, very special place. Thank you very much.



33:32

So Mark can go first. Yeah.



33:36

He's the most interesting piece for me. And that's in terms of the rhetoric that's happening here is there's a adaption here of the prayer of St. Francis, a piece of rhetoric there, where there is light of sorry, where there is darkness, let there be light. And instead, what the writer does here is where there is darkness.



34:00

There will be more darkness. It's a it's a classic piece of rhetoric which has been corrupted. To some extent, the first part of it intrigues us because we've heard it before somewhere. And then the second part of it makes it even worse. So it ups the emotional state of it. quite clever there. Again, if you're writing a speech, you can often do nothing better than just steal an idea from something that culture already knows. Take a pop song that people know well take a prayer that people already know really well and adapted slightly. And there's always something about the rhythm and the cadence, and some of the words that cause people to think, well, this must be good. And this must be true simply because they've heard it before somewhere.



34:51

Now, I love that entire idea. And we can hear we're kind of closing up the speech here. And there's a threat at the end.



35:00

If we don't do this, we're threat and we hear him speed up and very quickly used the word terrorism or terrorists. I think that was in the script on purpose. I don't think he would have used that word he would have obviously used the word like idiots, or something more derogatory and off cuff than that, but we do see him go off script a little bit here, but I think he's just adding words. And if there's one thing he's an expert at, it is adverbs. He is the adverb king of America, he is Bigley is a Bigley, the adverb guy. And we see him do this here. And towards the end of the video, where we're seeing a perfect, this this final knot, you know, we've sewn this thing up with perfect stitching, and he's put a beautiful model on there. And when somebody mentions the word artist, we think painter or a musician, but the person who wrote this speech



36:00

That is art. This is an artist. And just like what Mark Bowden said, there's a real popular book out there called steal like an artist. And that's what we're seeing here. We're seeing a lot of those things borrowed or stolen from things in the past, the moment we encounter some kind of familiarity, we're more likely to believe something that we're hearing.



36:23

So, Mark, Scott, you and Dexter,



36:27

I'm good. I'm good. Okay, so this for me. I'm gonna get to this in a second. When people ask me, Is there ever a time I wish I could not read body language? This is it. There's something very ugly in this. And I'll get to it in a second. But he goes off speech when he goes one law in order one beautiful law and order and he uses the Trump hand. He moves on in there and then he goes into the most disturbing part of this entire thing for me. And he says, That's his brain punctuating when he says, first of all, he says no safety, no prosperity. he slams his hand down first and



37:00

As we've seen from him yet, pushes this tongue out. Then he moves into the next part of the speech. By far, our greatest days lie ahead. As he starts to do that his hand comes up. Here's a great indicator has been coached, he closes his fist and puts his hand back down. He's remembering his coaching. And he says, by far our greatest days lie ahead. I wish I believed he believed that. When I look at him, his chin drops.



37:27

You see concern in his forehead, his lower lip draws in and his upper lip flaps over that is not joyful looking. That's not now is there? Here's the problem for me. I've been in the intelligence community Chase, you've been there. We knew this much Intel. legit so about what's going on in our world. That guy is pumped full of information daily. He knows everything that's going on. I feel very, very, very uncomfortable with where we're at as a nation, when I see that body language when he's saying that and then he ties up using that proper written



38:00

language to pull back to I'm going to wholly replace. I'm going over to St. John's. And he wraps the speech up and I couldn't agree with you more. This is perfect, beautifully written. I just wish I could not read the body language I saw there. Maybe I'm wrong. We can be, but I see sorrow. That's not a good thing. Excellent. I agreed. I've got that written down in my notes. I was afraid to talk about it. I didn't I didn't know if we get kicked off YouTube.



38:26

Maybe controversy if I say controversy breeds popularity, right? Yeah, yeah. So what we throw around the room one time and everybody can you have a 10 to 15 seconds really short, concise.



38:40

Tell you what you think's going on and what happened. So chase when we start with you.



38:45

I'm just thinking this is a wonderful example. This video in particular because he doesn't do this very often.



38:53

And he is an uninteresting guy. He's naturally suspicious of every human being



39:00

That is 100 yards away from him. And



39:05

whoever it is that they got for him to trust enough to say you need to grab that frickin podium and keep your hands on it the whole time. Whoever that is, I would like to meet that person sitting here. We see we see him fighting against his his training the whole time. We see him still injecting some of himself or leaking. We have nonverbal and verbal leakage that that comes out there as well. I really enjoyed watching it because it showed who he was as a person. He's usually



39:38

very honest, very honest, and very brash and lacks a little bit of self control on the podium, and we saw something very different today. Yeah, Mark, where you got? Well, to Chase's point. I don't know who's working with Trump at the moment. Usually when Trump is performing well, people start saying where's my



40:00

Burnett right now. Can we get him on the phone? Is he what towns in what cities in?



40:06

Mark can do an incredible job with people including Trump. I do want to say that the speech writing on this is, I think quite excellent. If you want to write great speeches are you want to know how they're done? I want to give a shout out on



40:24

okay



40:25

with the UK Government writing speeches, and he's got a really good handle on on rhetoric. So I just want to push his book out there because it is a brilliant book on how to write great rhetoric where you say his name again because he kind of clips Yeah, sure. It's, it's winning minds. It's by Simon Lancaster great book.



40:48

Okay, the first part is what really kind of bothered me. I didn't say anything about that first. I don't think I did have it written in my notes. Because when it comes out and he's so I can see him running that as he's walking toward the toward the party. We can see



41:00

He's focused. Usually he's looking around. He's being Hey, what's up, man? I'm the I'm the Alpha Man. Hi, it's me. Yeah, it's me. He's not doing that. He's like, come straight for that. I was like, No, no, this is gonna be, of course he has to do that because of the situation in his position.



41:15

Especially now, but that's the part that bothered me and the words that he that his diction. His mo is the clear star that he has no problems going through all the big



41:24

the hoo ha with him, sometimes his diction, he's got great diction, okay, along with a one to 10 He's always a 10. But he's got some things he usually hovers around at six or seven, but the things were the words he hits a 10 on. Those are things that bothered me because that's when he talks about the Second Amendment. That's what he talks about being the president for, you know, for everybody, you know, for both both the the nonviolent and the in the in the regular, you know, normal peaceful protesters. Those are the things that start bothering me from the first I started watching that kind of got into little worm another

wormhole like your whatever the rabbit hole, a rat hole, about what he was saying. There. This started



42:00

kind of worried me because I think as a is extremely potent speech, I think it's one that's going to stick out for a long time because it was so different, like Chase was saying at the very beginning of this, so that that's my take on, Greg what he got? Yeah, this is everyone wondered when Trump would speak, this is one of those times you can't simply sit quietly and let the country go through what we're going through. And under high duress, I'm sure he finally decided he had to say something. No matter what you say, when you're president, it's not going to be received well, by someone. That's just the nature of it. It's my Archangel thing doesn't matter if you're satisfying 900 people, if 100 are dissatisfied, something is not going to work. So it's a real balancing act to say anything. At least he was smart enough to listen to who told him to hold this, this podium. Otherwise, imagine what we would all be saying right now. You're having a very difficult time reading real body language past seeing that he is dancing around and trying to move. We can see that leaking on his face. I think really good question.



43:00

ripping, really good delivery by Trump first time I've ever seen him stay on script and stay with it. You can see the leaking start and like I said, I imagined his handlers were going, Oh my God, if it's Burnett or whoever, this is Trump the product



43:13

it's a bad time in America but hope that it satisfies and subtles someone or at least a few someone's, and let's hope it pulls us together in some way. There's a lot of work to do.



43:25

I agree. I agree. Hundred percent. So I think it's worked really well. And Greg, I think yours was the most poignant ending of all this. And I think we I think I think this has been a good



43:37

decoding or analysis.

